



## **GreenTown Co-op Helps Restaurants Eliminate Styrofoam**

**Goal:** Eliminate Styrofoam and non-recyclable plastic take-out containers at local restaurants and food suppliers by making it affordable to use compostables.

**Background:** The GreenTown Co-op program was launched in April 2010 by GreenTown Los Altos ([www.greentownlosaltos.org](http://www.greentownlosaltos.org)). After months of research and discussions with potential suppliers, the GreenTown Co-op selected World Centric to supply compostable containers at a deep discount from retail pricing.

A GreenTown team of volunteers is now calling on local restaurants to discuss the problems with Styrofoam and plastics in the environment and ask the restaurants to switch to environmentally preferable and equally functional compostable options.

**How it Works:** All participants receive 25% discount off the retail pricing of all World Centric products; there is a \$250 minimum order size; delivery is offered by 1) UPS 2) truck delivery within the Bay Area for larger orders 3) pick up at warehouse in San Leandro, CA. All ordering must be done online.

**Who Can Join:** Participation in the co-op is free, and open to all restaurants, businesses, food service suppliers, organizations or individuals, in any city or location!

**How to Join:** Membership is free. Download the Application form from the Co-op website, at [www.GreenTownCoOp.org](http://www.GreenTownCoOp.org); fill it out and fax to 650-887-2212. The Co-op will contact you with the Discount Code you need for the Co-op ordering.

**How to Order:** After obtaining the discount code; order online directly from World Centric at [www.worldcentric.org](http://www.worldcentric.org) using the discount code. Download price catalog from our website, [www.GreenTownCoOp.org](http://www.GreenTownCoOp.org).

**Why Now:** Switching to compostables now makes sense: many jurisdictions are banning styrofoam; and many cities' waste contracts (such as Los Altos, starting September 2010) include expanded compostables collection to help reduce waste in our landfills.

**For more information on how you can participate, or support this effort in your town, or get the promotional code, email:** [coop@greentownlosaltos.org](mailto:coop@greentownlosaltos.org)

**[www.GreenTownCoOp.org](http://www.GreenTownCoOp.org)**